



ANZSSA Conference 2024

October 30- 1 November 2024

Royal On The Park, Brisbane



Partnership Opportunities



Invitation

On behalf of the Australian and New Zealand Student Services Association (ANZSSA), I am delighted to welcome you to participate in the 2024 ANZSSA Conference. I invite you to save the date and join us for this opportunity to engage in a rich and engaging program.

The annual ANZSSA Conference is a premier gathering of professionals, educators, and engaged sector partners across Australia and New Zealand who contribute to the provision of a diverse range of student-centred services and delivery of engagement opportunities designed to support student success in the tertiary education. With a focus on advancing student success through innovative practices and holistic approaches, this year's conference promises to be a dynamic and stimulating experience with opportunities to participate in keynote addresses from sector leaders, hear directly from students on their perspectives, network with colleagues and key sector and community partners, and share examples of great practice and collaboration across the sector, and with industry, technology and community partners.

This year **ANZSSA is very excited to announce we will be partnering with the Australasian Universities Safer Communities Symposium (AUSCS)** to deliver a collaborative, high-value program which will be shaped by the evolving bi-national legislative agendas and policy landscapes, covering a range of critical areas of importance to student-facing staff in the tertiary education sector.

The theme of the 2024 ANZSSA Conference is ***Next Practice in Student Success – Holistic, Scalable, and Impactful***, and reflects our commitment to sharing examples of evidenced good practice and new ways of working to enhance student success in diverse educational settings. We will be exploring how the sector can adopt holistic, whole of organisation approaches that consider the multifaceted needs of students through different modes of delivery, and how practice can be embedded, scaled, evidenced, and deliver a genuine, positive impact on students' lives and educational journeys.

Join us as we engage in thought-provoking discussions, interactive workshops, and networking opportunities designed to inspire collaboration and foster innovation in student support services.

We look forward to welcoming you to Brisbane for what promises to be a memorable and transformative conference experience.

Stephanie Taylor

President





About ANZSSA

The Australian and New Zealand Student Services Association (ANZSSA) is the peak professional organisation for staff in the post-secondary education sector in our region.

We provide professional development, networking opportunities, and sector representation for professional staff working in post-secondary education in a wide range of student services including student engagement, student access, equity and participation, wellbeing, employability and academic success. The expertise is driven by the membership of the Association.

There are two main beneficiaries of the work of ANZSSA: our staff and our students.

For students, we focus on the development of skills and resources for staff to enable best practices within their institution around:

- > Improving the student experience and student learning
- > Supporting and empowering students to achieve their educational and life goals
- > Enhancing student wellbeing and development
- > Improving student success and persistence
- > Providing outreach to students at risk
- > Raising institutional student retention rates

For our staff we provide essential professional development opportunities and networking to:

- > Foster and promote student services expertise.
- > Facilitate the general wellbeing of the institutional community.
- > Participate in sector-leading professional development and conference activities.
- > Undertake exchange to international conferences and site tours.
- > Develop best practice guidelines and resources.
- > Support the development and distribution of knowledge.



Why sponsor/exhibit?

Brand exposure: Expose your company's brand, products, research, and initiatives to a targeted audience of students and staff of the student services field from across Australia and New Zealand and global partners.

Active Engagement: Opportunity to participate in the conference program by showcasing case studies and examples of how your organisation partners and offers solutions to the sector.

Business Development: Research customer attitudes and find new business opportunities within the student services field.

Networking: Face-to-face opportunities to connect with key people in the post-secondary education industry.



ANZSSA Industry Partners (2024)

ANZSSA is excited to offer up to 2 x annual Industry Partner Sponsorship Opportunities. This sponsorship package provides an opportunity to be a Diamond Sponsor of the ANZSSA Conference and offers a range of other opportunities to engage with the 3000 ANZSSA members and broader ANZSSA Journal (JANZSSA) readership throughout the year.

An investment of **\$40,000** in an ANZSSA Annual Industry Partners Sponsorship delivers a significant return through ongoing opportunity for connection, engagement, and exposure to ANZSSA's members, broader JANZSSA readership and affiliated sector partners.

Benefits of the Annual Sponsorship Package

At the Conference, you will be recognised as a Diamond sector partner with an opportunity to:

- > Host either the welcome reception or conference dinner.
- > Have a concurrent session allocated in the conference program to present with a partner university on your product / solution to support student services.

You will be provided with an exhibition space, with your preferred booth location on the floor plan prioritised and receive:

- > One full exhibition stands at the conference.
- > Receive up to 8 x full complimentary conference registrations.

Your space will contain:

- > 1 x single power outlet
- > Trestle table and 2 chairs

Additional annual inclusions:

- > Opportunity to host 1 online forum leading up to the conference in partnership with the university you have worked with to showcase practical solutions.
- > Opportunity to have a feature in JANZSSA blog before and after the conference proceedings.
- > Your own signage/banner can be displayed on the ANZSSA web page and at the venue during the conference.
- > You will receive an acknowledgement as an ANZSSA 2024 Partner with top-tier listing on all conference marketing materials.
- > Company logo on holding slides for the duration of the conference.
- > Company logo, website and 500-word bio on the conference app.





Conference Only Sponsorship Opportunities

All prices are in Australian Dollars and inclusive of GST.

Exhibiting Sponsorships	Diamond Sponsor \$35,000 2 available*	Platinum Sponsor \$20,000 3 available	Gold Sponsor \$10,000 5 available	Silver Sponsor \$5,000 7 available	Exhibitor \$3,500
3m x 1.2m Exhibition space with trestle table, 2 chairs and single power outlet	✓ (Can select position)	✓ (Can select position)	✓	✓	✓
Opportunity to host Welcome Reception OR Conference Dinner	✓				
Opportunity to feature in the conference proceedings to showcase example of work with sector partner	✓	✓			
Opportunity to be official host of networking lunch (Day 1, 2 or 3)		✓			
Lanyard or registration sponsors		✓			
Coffee Cart, Event App, Plenary Session, Wi-Fi (Select one)			✓		
Verbal acknowledgement at opening session	✓	✓	✓	✓	
Conference exhibitor registrations inclusive of the Welcome Reception and Conference Dinner	8	5	3	2	1
Company logo on the conference website including a hyperlink to your company's website	✓	✓	✓	✓	✓
Company logo on the conference marketing materials	✓	✓	✓	✓	✓
Company logo on PowerPoint holding slides for the duration of the conference	✓	✓	✓	✓	
One Company banner displayed in the plenary auditorium (banner supplied by sponsor)	✓	✓	✓	✓	✓
One sponsored post on the conference app per day (content supplied by sponsor)	✓	✓	✓		
Company logo, website, and bio on the conference app	500 words	400 words	300 words	200 words	100 words

Opportunities are allocated on a first come, first served basis on receipt of a completed booking form and payment. Exhibition booths allocated with priority to Platinum Sponsors' preferred location.

*2 only subject to availability as obviously if we have annual partners, they will have precedent.

Diamond Sponsor

Gala Dinner or Welcome Reception Host \$40,000

You will be provided with an exhibition space, with your preferred booth location on the floor plan prioritised.

Your space will contain:

- > 1 x single power outlet
- > Trestle table and 2 chairs

Additional inclusions:

You will be recognised as the host sponsor of the Gala Dinner or Welcome Reception

- > One full exhibition stands at the conference.
- > Receive 8 full complimentary conference registrations.
- > You will have the opportunity for an address or video to welcome guests to the dinner.
- > Your own signage/banner can be displayed at the venue during the dinner.
- > Your logo will be featured on menus, and any other dinner-related collateral.
- > Your opportunity to provide things such as a branded/themed cocktail for arrival at the dinner or branded centrepieces for the tables
- > Acknowledgement as a Diamond Gala Dinner Sponsor on the conference website with logo and link to your company's website
- > Acknowledgement as a Diamond Gala Dinner Sponsor with top-tier listing on all conference marketing materials.
- > Company logo on holding slides for the duration of the conference.
- > One (1) pull-up banner displayed in the plenary auditorium (Sponsor to supply banner)
- > One sponsored post on the app per day (content supplied by sponsor)
- > Company logo, website and 500-word bio on the conference app

Platinum Sponsors \$20,000

You will be provided an opportunity to be the host of a networking lunch during the conference and have an exhibition space, with your preferred booth location on the floor plan prioritised.

Your space will contain:

- > 1 x single power outlet
- > Trestle table and 2 chairs

Additional inclusions:

- > Verbal acknowledgement at the opening session
- > Option to sponsor the Lanyards or Registration
- > Host networking lunch (Day 1,2 or 3)
- > Five (5) exhibitor registrations including attendance on all conference days, Welcome Reception and Conference Dinner
- > Acknowledgement as a Platinum Sponsor on the conference website with logo and link to your company's website
- > Acknowledgement as a Platinum Sponsor with top-tier listing on all conference marketing materials
- > Company logo on holding slides for the duration of the conference.
- > One (1) pull-up banner displayed in the plenary auditorium (Sponsor to supply banner)
- > One sponsored post on the app per day (content supplied by sponsor)
- > Company logo, website and 400 -word bio on the conference app.

Gold Sponsor \$10,000

You will be provided with an exhibition space.

Your space will contain:

- > 1 x single power outlet
- > Trestle table and 2 chairs

Additional inclusions:

- > Verbal acknowledgement at the opening session
- > Option to Sponsor Coffee Cart, Event App, Plenary Session or WiFi
- > Opportunity to feature in the conference proceedings to showcase example of work with sector partner.
- > Three (3) exhibitor registrations including attendance on all conference days, Welcome Reception and Conference Dinner

- > Acknowledgement as a Gold Sponsor on the conference website with logo and link to your company's website
- > Acknowledgement as a Gold Sponsor on all conference marketing materials
- > Company logo on holding slides for the duration of the conference.
- > Company logo, website and 300-word bio on the conference app
- > One Company banner displayed in the plenary auditorium (banner supplied by sponsor)

Sliver Sponsor \$5,000

- > One (2) full registration to the conference including Welcome Reception and Gala Dinner.
- > Verbal acknowledgement at the opening session
- > Company logo on holding slides for the duration of the conference.

- > Company logo, website and 200-word bio on the conference app
- > One Company banner displayed in the plenary auditorium (banner supplied by sponsor)

Exhibitor \$3,500

You will be provided with an exhibition space.

Your space will contain:

- > 1 x single power outlet
- > Trestle table and 2 chairs

Additional inclusions:

- > One (1) exhibitor registration including attendance on all conference days, Welcome Reception and Conference Dinner

- > Acknowledgement as an Exhibitor on the conference website with logo and link to your company's website
- > Acknowledgement as an Exhibitor, where listed on conference marketing materials.
- > Company logo, website and 100-word bio on the conference app.



Conference Feature Sponsorship Opportunities

Lanyard & Registration

- > to provide branded lanyards for delegates to wear throughout the conference and your logo on the registration kiosks.

Conference App

- > Your logo will be prominent on the conference app which delegates will use to view the program, speakers and all other conference information. You will feature as an icon on the landing page where people can click straight through to your profile.

Barista Coffee Cart

- > The option to provide branding to be displayed at the coffee cart and the opportunity to provide branded cups, napkins, aprons etc. (Costs of any branding, and any extras chosen to be covered by the sponsor.).

Wi-Fi

- > This provides excellent exposure as delegates logon to the dedicated Wi-Fi with your company name as a password. Your logo will be displayed on any Wi-Fi signs throughout the conference.

Plenary Session Sponsor

- > all keynote speakers will be selected by the organising committee. You can align your brand with an appropriate speaker with your logo to be displayed during the session.

Delegate Gift Sponsor \$2,750

- > Your opportunity to provide all attendees with a memorable and sustainable gift for maximum exposure even beyond the conference. All gifts must be approved by the organising committee and are at the sponsor's cost.

Speaker Gift Sponsor \$3,250

- > Your opportunity to provide keynote and invited speakers with a memorable and sustainable gift to thank them for their participation. All gifts must be approved by the organising committee and are at the sponsor's cost.

Stream Sponsor \$3,000

- > Exclusive sponsorship of one of the streams for a day with your logo appearing on signage for the session.

Can't see what you are looking for? ANZSSA can tailor any or all packages to suit your needs. Please contact our team at anzssaconference@theassociationsspecialists.com.au and someone will contact you for a discussion.



Sponsorship Application Form

On completion please return to: ANZSSA Professional Conference Organiser,
PO Box 576, CROWS NEST NSW 1585 AUSTRALIA
T: +61 2 9431 8600 E: anzssaconference@theassociationspecialists.com.au

Contact Details

Last Name		First Name	
Organisation			
Address			
Suburb	State	Postcode	Country
Telephone	Mobile	Email	

Sponsorship Opportunities

<input type="checkbox"/> ANZSSA INDUSTRY PARTNERS	\$40,000	<input type="checkbox"/> GOLD SPONSOR	\$10,000
<input type="checkbox"/> DIAMOND SPONSOR	\$35,000	<input type="checkbox"/> SILVER SPONSOR	\$5,000
<input type="checkbox"/> PLATINUM SPONSORS	\$20,000	<input type="checkbox"/> EXHIBITOR	\$3,500

Sponsorship total \$

How would you like to pay:

Credit Card Direct Deposit Other (please state):

Please provide details on what details you would like on the invoice:

Name: Organisation:

Address:

PO Number if applicable:

Anything else we should add to the invoice:

Conditions

I/We accept the terms and conditions (at the end of this document) of undertaking a sponsorship partnership for the ANZSSA 2024 Conference.

Signature: Date:

Terms and Conditions

- All payments must be made within 30 days of invoice.
- No attendee contact details will be provided. All communications sent out on behalf of the sponsor will be facilitated by the ANZSSA.
- ANZSSA reserves the right to reschedule the Conference at its discretion. Any sponsorship packages and payment will be transferred to the new date.
- Should ANZSSA cancel the conference due to unforeseen circumstances the sponsor will receive a full refund.
- Should the sponsor cancel their booking, they need to do so in writing to The Association Specialists. Any cancellations 4 weeks prior to the first day of the Conference, they will receive a full refund less \$25 administration fee. Any cancellations after this date, refunds will be issued subject to the resale of that package and ANZSSA reserves the right to maintain any funds to cover any costs incurred associated with that package.
- Non-payment up to 5 days prior to the conference may result in cancellation of your stand
- Any bookings that are confirmed less than 14 days prior to the conference will require payment in full via credit card.